

March 10, 2015

**TO: REGIONAL VICE PRESIDENTS
BRANCHES & FACILITIES**

Membership Surveys

As part of our ongoing efforts to improve communications with our members, CATCA will be asking you to participate in membership surveys. We intend to issue our first survey about collective bargaining in the spring. Invitations will be sent to members via an email that will contain a secure link to the survey. Links will be unique and individual. You will need a link to participate and each link can only be used once. You will be able to complete the survey on your computer or any mobile device.

Because the surveys are issued via a link that will be emailed to members, your Regional Vice President will be asking your local branch for their email distribution list. Local lists will then be used to compile a national list of member emails to issue survey invites.

We want to know what our members think about certain issues and surveys are an effective tool for doing so. The email list we obtain from your branch will only be used to issue links and reminders for the surveys. Surveys will only be done a few times each year. Your email will not be given to anyone, nor used for any other purpose.

If you do not wish to participate in the surveys, simply request your local branch remove your name from the email list that will be submitted to your RVP for this purpose. Any member may request that CATCA remove his or her name from the survey invite list at anytime. Any member may also ask to join the invite list at anytime. When surveys are issued, a campaign will be conducted to let every member know they are taking place. Every member will be able to opt in or opt out.

Help us know what's on your mind and what's important to you. Take the time to fill out these short member surveys when they are issued.

In Solidarity;

Peter Duffey
President

Doug Best
Executive Vice President